

SAAFECS



South African Association of Family Ecology and Consumer Science

**9th International SAAFECS Conference
‘Aligning for the future’
University of Pretoria, Pretoria, 13-16 May 2008**

TUESDAY 13 MAY 2008: PRE CONFERENCE OPTIONAL ACTIVITIES	
8:00	Bus departs from University of Pretoria, Old Agriculture Building Parking area for excursion to Cradle of Humankind: Maropeng. There after the group will go to the nearby Forum Hominy Boutique Hotel (12h00 to 14h30) for the Food and Wine Paring Session that includes a four course meal. The bus returns to UP at approx 16:30.
15:30-16:30	Conference registration at Old Agriculture Building, University of Pretoria
16:30	Private transport to RAVATS in Centurion for a PERSIAL CARPET EXPERIENCE: The welcome followed by an exciting and very informative discussion of Persian carpets and the official opening dinner. Brace yourselves for an unforgettable auction of carpets at prices never to be repeated again! Friends are welcome: please register in advance. A map will be provided. Approx traveling time from Brooklyn: 30 minutes.
20:30	Return

WEDNESDAY 14 May 2008	
SESSION 1: IT Building	
8:15-10:15 80 min + 20 +20= 2 hours	<ul style="list-style-type: none"> ▷ Official welcome by Conference Chair on behalf of the Conference Committee ▷ Address: Prof Judith Cornelissen: President of SAAFECS ▷ Address: Prof Anton Ströh: Dean of Faculty of Natural and Agricultural Sciences ▷ Prof Johan Kirsten: ALIGNING FOR THE FUTURE IN TERMS OF FOCUS AND CONTENT IN CONSUMER SCIENCE ▷ Prof Elmarie de Klerk: Head of the Department of Consumer Science, host of the 2008 Conference ▷ Prof Jonathan Schroeder, Exeter University, UK: ALIGNING FOR THE FUTURE: COMPETITIVE, PUBLISHABLE RESEARCH
10:15- 11:00	TEA: OLD AGRICULTURE BUILDING

<p>11:00 – 12:45</p> <p>15 - 20 minutes per presentation</p>	<p style="text-align: center;">SESSION 2A FOODS RELATED TOPICS: (ROOM 3:11 OLD AGRICULTURE)</p> <ol style="list-style-type: none"> 1. <u>The Informational Input of Shelf-Edge Signage in Grocery Consumers' Decision-Making Processes.</u> <ol style="list-style-type: none"> a. Ms X van der Merwe (North-West University) b. Ms NC Sonnenberg (University of Pretoria) c. Dr D van der Merwe (North-West University) d. Dr EL Kempen (UNISA) 2. <u>Applying the Elaboration Likelihood Model to Consumers' Perceptions of Food Additive Labeling.</u> <ol style="list-style-type: none"> a. Ms EC Dicks (Vaal University of Technology) b. Ms M van der Merwe (North-West University) 3. <u>Relationship between Observed and Self-Reported Adherence to Bacterial Food-Borne Disease Prevention Guidelines of Female Students in Self-Catering Residences at Cape Peninsula University of Technology.</u> <ol style="list-style-type: none"> a. Ms L du Toit (Cape Peninsula University of Technology) b. Ms I Venter (Cape Peninsula University of Technology) 4. <u>Food Product Attributes Of Importance To (Very) Low-Income Consumers.</u> <ol style="list-style-type: none"> a. Ms SS Duvenhage (Vaal University of Technology) b. Prof HC Schönfeldt (University of Pretoria) c. Dr R Kruger (University of Pretoria) 5. <u>The Improvement of the Current Service Level Agreement for the Foodservices of Continuing Education at the University of Pretoria.</u> <ol style="list-style-type: none"> a. Mrs HH van der Spuy (University of Pretoria) b. Mrs AT Viljoen (University of Pretoria) 	<p style="text-align: center;">SESSION 2B CLOTHING AND TEXTILES RELATED TOPICS: (ROOM 3:17 OLD AGRICULTURE)</p> <ol style="list-style-type: none"> 1. <u>The Fit of the South African National Defence Force Male Combat Trousers.</u> <ol style="list-style-type: none"> a. Ms A Laba (Vaal University of Technology) b. Prof AM Trollip 2. <u>Ease Allowance and Fit of Selected Female Military Upper Garments.</u> <ol style="list-style-type: none"> a. Ms N Smit (Vaal University of Technology) b. Prof AM Trollip 3. <u>What Feels Good Must Be Good: The Role Of Feelings In The Young Female Consumer's Evaluation Of The Fit Of Her Clothes.</u> <ol style="list-style-type: none"> a. Prof HM de Klerk (University of Pretoria) b. Ms T Tselepis (University of Pretoria) 4. <u>The Evaluation of Mixed Yarn Fabrics of <i>Gonometa Postica</i> Silk, Acrylic and Wool.</u> <ol style="list-style-type: none"> a. Ms JF Nel (University of the Free State) b. Prof HJH Steyn (University of the Free State) 5. <u>Performance Of Nano-Coated Non-Wovens For Use In Protective Clothing For Farm Workers.</u> <ol style="list-style-type: none"> a. Dr PE Zwane (University of Swaziland) b. Mr SA Chapple (CSIR) 6. <u>The Influence of the Clothing Sales Assistant on the Female Consumer's Purchasing Decision: An Exploratory Investigation.</u> <ol style="list-style-type: none"> a. Dr D van der Merwe (North-West University) b. Ms M Stoltz (North-West University) c. Ms S Jacobs (North-West University) 	<p style="text-align: center;">SESSION 2C NUTRITION (OU RAADSAAL, WISKUNDE)</p> <p style="text-align: center;">NUTRITION WORKSHOP: Dr R Kruger (Massey University, New Zealand)</p> <p style="text-align: center;"><u>The Dimensions of Food Security – Strategies to deal with Food and Nutrition Challenges</u></p>	<p style="text-align: center;">SESSION 2D INTERIOR AND EDUCATION RELATED TOPICS (VS RAADSAAL)</p> <ol style="list-style-type: none"> 1. <u>Psychological Meaning Of Rooms: A Multidimensional Attitudinal Analysis Of Interior Decorating Appearances.</u> <ol style="list-style-type: none"> a. Dr E Kempen (North-West University) 2. <u>Redesign Of The Rietvllei Nature Reserve's Farmhouse Interior Into A 4-Star Lodge</u> <ol style="list-style-type: none"> a. Ms R Bouwer (University of Pretoria) b. Ms TC Venter (University of Pretoria) c. Ms S Donoghue (University of Pretoria) 3. <u>Redesign Of The Palace Of Justice, Pretoria</u> <ol style="list-style-type: none"> a. Ms G van Aardt (University of Pretoria) b. Prof AC Erasmus (University of Pretoria) 4. <u>Contemporary Style: Applied To Interior Design</u> <ol style="list-style-type: none"> a. Ms A Henn (University of Pretoria) b. Ms M Coetzee (University of Pretoria) c. Ms M Bezuidenhout (University of Pretoria) d. Ms S Donoghue (University of Pretoria) 5. <u>Evaluation of the Teaching of Textile Component in Home Economics Subject in Lesotho.</u> <ol style="list-style-type: none"> a. Ms PM Mokobori (National University of Lesotho) 6. <u>A Curriculum Framework For Consumer Learning At A Higher Education Institution.</u> <ol style="list-style-type: none"> a. Dr S Crafford (Cape Peninsula University of Technology)
<p>12:50-14:00 LUNCH</p>				

14:00- 14:30	SESSION 3A: (VS RAADSAAL, EKON EN BEST WET) KEYNOTE SPEAKER TO BE ANNOUNCED
14:30- 17:00	SESSION 3B: (VS RAADSAAL, EKON EN BEST WET) RESEARCH METHODOLOGY: QUANTITATIVE APPROACH: How do I get my work published? (Prof Jonathan Schroeder, Exeter University, UK: Editor-in-chief of the Consumption Markets and Culture Journal.
17:15 – 19:15	Cocktails in the impressive Van Tilburgh Museum, UP. Host: Prof A. Duffey

THURSDAY 15 May 2008

8:15-10:30	SESSION 4A ENTREPRENEURSHIP AND TEXTILES RELATED TOPICS: (ROOM 3:17 OLD AGRICULTURE)	SESSION 4B COMMUNITY DEVELOPMENT AND HOUSEHOLD WELL-BEING RELATED TOPICS: (ROOM 3:11 OLD AGRICULTURE)	SESSION 4C NUTRITION AND FOODS RELATED TOPICS: (OU RAADSAAL, WISKUNDE GEBOU)
20 minutes per presentation	<ol style="list-style-type: none"> <u>The Impact of Botswana International Trade Fair On Informal Small Scale Clothing Producers.</u> <ol style="list-style-type: none"> Ms M Selwe (University of Kwa-Zulu Natal) Prof JM Green (University of Kwa-Zulu Natal) <u>Selected Attributes and Behaviours of Small Fashion Business Owners in the Vaal Region.</u> <ol style="list-style-type: none"> Mr A van Wyk (Vaal University of Technology) <u>The Use of Label Information by Female Consumers When Assessing the Quality of Clothing Textile Products.</u> <ol style="list-style-type: none"> Dr A Retief (University of Pretoria) Prof HM de Klerk (University of Pretoria) <u>Echoes of the Past, Tomorrow's Future- Fabrics and Clothing with Natural Dyes and Peasant Styles.</u> <ol style="list-style-type: none"> Ms S Ramsamy-Iranah (University of Mauritius) Ms M Rambojun <u>Evaluative Criteria Applied By Selected Female Fashion Consumers In The Vaal Region When Purchasing Casual Daywear</u> <ol style="list-style-type: none"> Ms S Hugo (Vaal University Of Technology) Prof AM Van Aardt (Vaal University Of Technology) <u>Consumer's Acceptance Of Traditional Jainism Motifs With A Combination Of Tie And Die And Batik On Ladies Garments</u> <ol style="list-style-type: none"> Ms N Surana (University of Swaziland) Dr H Yasmin (University of Swaziland) 	<ol style="list-style-type: none"> <u>Family Planning In India: How Successful Is It?</u> <ol style="list-style-type: none"> Dr H Yasmin (University of Swaziland) Ms N Surana (University of Swaziland) <u>Newborn Care Practices in an Urban Slum of Varanasi, India.</u> <ol style="list-style-type: none"> Dr H Yasmin (University of Swaziland) <u>Women's Income-Generating Activities In A Disadvantaged Farming Community: Towards Sustainability</u> <ol style="list-style-type: none"> Ms L van Niekerk (North-West University) Dr A Kruger (North-West University) Ms M Larney (North-West University) <u>Entrepreneurship and Its Contribution to Household Economic Well-Being: A Multinational Study.</u> <ol style="list-style-type: none"> Prof ST Anong (Virginia Polytechnic Institute and State University) <u>Community Empowerment in Botswana: The Practitioner's Perspective.</u> <ol style="list-style-type: none"> Ms M van der Merwe (University of Kwa-Zulu Natal) Dr LR Mberengwa (University of Botswana) Dr RN Lekoko (University of Botswana) 	<ol style="list-style-type: none"> <u>Anaemia Prevalence and Dietary Intake of Elderly Living In a Peri-Urban Settlement in South Africa.</u> <ol style="list-style-type: none"> Dr WH Oldewage-Theron (Vaal University of Technology) Dr F Sameul (Vaal University of Technology) Ms C Grobler (Vaal University of Technology) <u>The Effect of Menarche Onset on the Development of Eating Disorders and Its Impact on Certain Health Aspects of Female Adolescents- Case Reports.</u> <ol style="list-style-type: none"> Ms HH van der Spuy (University of Pretoria) Dr R Kruger (University of Pretoria) Prof HM de Klerk (University of Pretoria) <u>An Investigation Into The Knowledge And Beliefs Of Women In The Gilgal Area (Swaziland) With Regard To Infant Feeding Practices In The Context Of HIV/AIDS.</u> <ol style="list-style-type: none"> Ms SY Mahlalela (University of Pretoria) Dr R Kruger (University of Pretoria) <u>Consumption Patterns Of Vitamin A Rich Foods Of 10-13 Year Old Children Living In A Rural Area In Venda, South Africa</u> <ol style="list-style-type: none"> Ms TP Tshihwanambi (University of Pretoria) Dr R Kruger (University of Pretoria)

TEA: OLD AGRICULTURE BUILDING

10:30-11:00

<p>11:00- 13:00</p> <p>20 min per presentation</p>	<p align="center">SESSION 5A FOODS and NUTRITION: (ROOM 3:11 OLD AGRICULTURE)</p> <ol style="list-style-type: none"> 1. <u>The Effect of Post Harvest Conditions on the Retention of Ascorbic Acid and Beta Carotene Content of Selected Green Leafy Vegetables.</u> <ol style="list-style-type: none"> a. Ms P Nkhabutlane (National University of Lesotho) b. Ms FM Mathooko (Jomo Kenyatta University of Agriculture and Technology, Kenya) 2. <u>Factors Influencing Women's Decision To Purchase Specific Children's Multi-Nutrient Supplements.</u> <ol style="list-style-type: none"> a. T Merlin (University of Pretoria) b. Ms GJ Gericke (University of Pretoria) 3. <u>Development and Implementation of nutrition strategies to improve the application of a Food Based Dietary Guideline (FBDG) by crèche caregivers to enhance the consumption of vitamin A rich fruits and vegetables by preschool children in the Thulamela municipality area.</u> <ol style="list-style-type: none"> a. Ms C Kwinda (University of Pretoria) b. Ms HH van der Spuy (University of Pretoria) c. Dr R Kruger (University of Pretoria) 4. <u>The Acceptability And Use Of Convenience Foods By Black Working Women Employed By Government In Mpumalanga</u> <ol style="list-style-type: none"> a. Ms B Simelane (University of Pretoria) b. Dr GE du Rand (University of Pretoria) c. Ms AT Viljoen (University of Pretoria) 	<p align="center">SESSION 5B NUTRITION: (OU RAADSAAL, WISKUNDE)</p> <p align="center">NUTRITION WORKSHOP: Continued Dr R Kruger (Massey University, New Zealand)</p> <p align="center"><u>The Dimensions of Food Security – Strategies to deal with Food and Nutrition Challenges</u></p>	<p align="center">SESSION 5C CONSUMER RELATED TOPICS: (ROOM 3:17 OLD AGRICULTURE)</p> <ol style="list-style-type: none"> 1. <u>The Path to Environmentally Significant Consumer Behaviour: A Comparison of Models.</u> <ol style="list-style-type: none"> a. Ms NC Sonnenberg (University of Pretoria) b. Prof AC Erasmus (University of Pretoria) 2. <u>Factors Influencing Adolescents' Purchasing Decisions In Botswana</u> <ol style="list-style-type: none"> a. Dr S Peters (University of Botswana) 3. <u>Consumers' Perception of the Functional and Symbolic Performance Failure of Major Electrical Household Appliances.</u> <ol style="list-style-type: none"> a. Ms S Donoghue (University of Pretoria) b. Prof HM de Klerk (University of Pretoria) c. Dr L Ehlers (University of Pretoria) 4. <u>Customers' Evaluation Of The Service Quality Of The Appliance Sales Departments Of Retail Stores In A South African Context</u> <ol style="list-style-type: none"> a. Ms A Gothan (University of Pretoria) b. Prof AC Erasmus (University of Pretoria) 5. <u>The Effect of Period of Store Card Ownership on Consumers' Buyer Behaviour and Satisfaction with the Facility.</u> <ol style="list-style-type: none"> a. Prof AC Erasmus (University of Pretoria) b. Ms K Lebani (University of Pretoria)
<p>13:00-14:00</p>	<p align="center">LUNCH</p>		
<p>14:00-16:30</p>	<p align="center">SESSION 6: (VS RAADSAAL, EKON EN BEST WET) RESEARCH METHODOLOGY: QUALITATIVE RESEARCH (Prof Jonathan Schroeder, Exeter University, UK: Editor-in-chief of the Consumption Markets and Culture Journal.</p>		
<p>16:30-18:00</p>	<p align="center">SAAFECs AGM</p>		
<p align="center">Friday 16 May: see POST CONFERENCE ACTIVITIES</p>			

Poster session: Display in the Old Agriculture Building, level 2

1. A Proposed Classification System For South African Potato Cultivars To Guide Consumers.
 - a. Ms L Booysen (University of Pretoria)
 - b. Ms AT Viljoen (University of Pretoria)
 - c. Prof HC Schönfeldt (University of Pretoria)

2. Factors That Contribute To Pregnancy And Teenage School Drop-Out At Kutama Secondary School, South Africa.
 - a. Prof LL Maliwichi (University of Venda)
 - b. Ms T Maivha (University of Venda)

3. Infant Feeding And Child Care Practices Of Young Mothers In Tshilata Village Vuwani, In The Limpopo Province, South Africa
 - a. Prof LL Maliwichi (University of Venda).
 - b. Ms A Nesengeni (University of Venda)

4. A Qualitative Investigation Into Student Consumers' Decision Making Process Regarding Food Products Containing Limited Label Information
 - a. Ms S Schutte (North-West University)
 - b. Dr D Van der Merwe (North-West University)
 - c. Dr E Kempen (North-West University)

5. Hospitality Industry Consumers' Behaviour Towards Textile Products On Offer By Rural Women Entrepreneurs In The Vredefort Dome
 - a. Ms B Makhanya (North-West University)
 - b. Ms L van Niekerk (North-West University)
 - c. Ms M Larney (North-West University)
 - d. Dr A Kruger (North-West University)

6. Innovative "Magic Pot" Comparison With Three Moist Cooking Methods Used During Vegetable Preparation.
 - a. Ms N Gibson (University of Pretoria)
 - b. Dr GE du Rand (University of Pretoria)

7. Afro Centric Wearable Art
 - a. Dr BM Ncube (University of Swaziland)

8. The Ethics Of Food Labeling: A Consumer Perspective
 - a. Dr D van der Merwe (North-West University)