UNIVERSITEIT VAN PRETORIA
UNIVERSITY OF PRETORIA
YUNIBESITHI YA PRETORIA

Communication and Marketing

The Communication and Marketing division of CC&M is responsible for the implementation of the University's strategic corporate marketing plan. It executes this plan through an integrated marketing communications programme that includes:

Internal Communications

Internal communication focuses on staff and students through communication channels such as campus news, campus wide e-mail and the student online system.
Click **here** to view campus news

Publications

CC&M takes responsibility for a variety of publications, including the Tukkie and Tukkievaria, as well as a range of corporate reports.

Annual Report
UP in a Nutshell
Research Report

The University of Pretoria communicates to internal and external audiences about the activities at the University. Regular media releases are issued based on academic, research and community engagement activities.

Media releases

Click **here** to view media release

Speeches

Click **here** to view the speeches

Website

The Web section provides support to the UP community with the programming and maintenance of the site (**www.up.ac.za**).
The administration of the site content managers
The provision of HTML and content management system (CMS) manuals for the site content managers
Updating (but not sourcing) content on those areas of the site which have no content managers assigned to them
For more information click **here**

Branding

The Communication and Marketing section provides advice and direction for the following: The appropriate use of the UP logo.
The design and publishing of brochures, posters and/or leaflets for use in promotional and information activities.
For more information click **here**

Contact us

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